

Privacy Statement

Oy Keskuslaboratorio-Centrallaboratorium Ab (“KCL”) is committed to respecting and protecting your privacy. This Privacy Statement describes what types of personal data KCL may collect about its customers, potential customers, vendors and other business partners and their representatives with whom we have a business relationship or aim to develop one, how it may be used and processed and how it is protected. As used in this Privacy Statement “personal data” means any information that is capable of identifying you as an individual either submitted by you and/or obtained through alternative channels.

When processing your personal data, KCL will comply with applicable data protection laws. KCL has endeavoured to take appropriate action to protect your personal data to prevent unauthorized access to it and its incorrect use.

How we collect personal data

KCL needs to collect and use certain types of contact data, including personal data, of its customers, potential customers, vendors and other business partners and their representatives and other individuals KCL deals with in order to carry out its business operations. We use customer and vendor management databases to manage and track our sales and marketing activities and to manage our vendor relationships. KCL collects your personal data mainly directly from you e.g. when you communicate with us or subscribe for our newsletters or marketing materials or register for our events. We collect personal data of our customers’, potential customers’ and vendors’ representatives also in connection with your use of our services or when you interact with us in any other way. We also collect personal data from public sources or commercial services.

Information we collect and how we use your personal data

Your personal data (name, title, organisation, email address, address, phone number, company name, area of interest, country, invoicing information or other similar information relevant to the business relationship) may be processed by KCL for the following legitimate business purposes of:

- customer and vendor relationship management and communication;
- providing services and fulfilling your requests;
- supporting sales and sourcing activities;
- invoicing, taxation and related financial transactions;
- business development;
- contract management;
- marketing our services;
- conducting customer and vendor surveys;
- organising events and exhibitions;
- contacting you to provide you with information about our new services and send you related electronic direct marketing communications, unless you have indicated that you do not wish to be contacted;
- to comply with our legal obligations.

You may be contacted by KCL representative for additional information, to be able to answer your questions or fulfil your requests, for marketing our services to you, for opinion surveys, services surveys or technical administration and development of this site, or for similar purposes.

Processing of your personal data by us is mainly based on our legitimate interest to enable us to conduct and maintain our business operations effectively.

Protection and storage of personal data

KCL has taken appropriate technical and organisational measures to restrict access to the personal data it holds and to protect it against loss, accidental destruction, misuse, and unlawful alteration. Access to personal data is restricted on a need-to-know basis to individuals (KCL's employees and service providers) who need to access the data for the purposes it was collected for.

KCL will store personal information as long as required for the limited purposes outlined in Section "Information we collect and how we use your personal data" above or as required to meet legal and/or regulatory requirements.

Sharing data and international transfers

KCL uses personal data in its customer and vendor relationship management databases only for its internal purposes.

We may use third-party service providers in customer and vendor database management. Such third parties are only allowed to process your personal data to the extent necessary for them to provide the service we have requested from them. KCL will ensure that your personal data is appropriately protected when shared within KCL and with external parties. When outsourcing services to any third parties, we ensure through contractual and other measures that personal data is processed appropriately and in compliance with all applicable laws. We will not disclose your personal data in any other circumstances, unless we have your consent or if disclosure is required by law.

KCL will not transfer your personal data to countries located outside the European Economic Area (EEA).

Access to your personal data and your other rights

You have the right to access the personal data held by KCL about you and request a copy of such personal data by contacting us at the email address or address indicated in Section "How to contact us" below. You have, when necessary, the right to have the data amended, rectified, or erased, if it is incorrect, inaccurate, imprecise, or outdated, or obsolete as regards the purpose of its processing. You may be requested to verify your identity, specify your request, and may be asked for more information about your request.

If your request related to processing of your personal data is refused or if in your opinion your personal data has not been processed in compliance with applicable data protection laws, you may bring the matter to the attention of the relevant data protection authority.

You may also request to restrict and object to the processing of your personal data, if it could compromise your rights to privacy. You have the right to restrict processing when you contest the accuracy of the data for the period its accuracy is being verified, when the processing is unlawful, or when you have objected to the processing based on legitimate interests, until an overriding legitimate interest for processing is verified. When processing of your personal data is based on consent, you have the right to withdraw your consent at any time.

You have the right to opt out of receiving any electronic direct marketing communications from us by clicking the “unsubscribe” link provided in all marketing communications we send you, and choosing not to receive marketing communications from us in the future.

How to contact us

If you have any questions about this Privacy Statement, processing of your personal data by KCL or you wish to access personal data we hold about you, you may contact:

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